

# Typography

## Introduction

## Logos

## Colours

## Typography

- Primary typeface
- Secondary typeface

Where possible, Co Text should be used for all 7DAYS EuroCup print and online communications. When access to Co Text is not possible, Lato should be used.

Lato is used for both headlines and body copy. Lato should never be used on materials designed exclusively for printing. These should always be produced using Co Text.

Lato is available from:  
<https://www.fontsquirrel.com/fonts/lato>

## Secondary typeface – Lato

### Headline typeface – Lato Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
OPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890!@£\$%^&\*(){};:.,?

### Body copy typeface

#### Lato Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890!@£\$%^&\*(){};:.,?

Est renihicitae debitaes desequis molenda ex et ma  
porepedit aute ab inus earum ra cone exerfera  
sequature nimagnam, et faccollabo. Neque plisinc  
tempore puditem que exeratquae conem faceate vollo  
tem es dit, odiorrorent reptatus ex et exerovit  
voluptium ut fugitas alis nonsecabor aspriet arum  
rerferumque